

CORPORATE PARTNERSHIP

HOPETOWN
- DARLINGTON -



Hopetown Darlington is an award-winning railway-themed visitor attraction



DARLINGTON
Borough Council

**TEES
VALLEY**

Made possible with
 **Heritage
Fund**



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



Historic England

**RAILWAY
HERITAGE
TRUST**

Art Fund

HOPETOWN

- DARLINGTON -

Partnership opportunities

Your chance to get on board!

Alongside celebrating our fantastic and unique place in the history of rail travel, Hopetown Darlington breathes fresh life into an area that was once at the forefront of world rail engineering.

Hopetown Darlington is a £37 million project that invests in the town's railway heritage by transforming historic railway buildings and railway land into an international visitor destination in Darlington.

Heritage and cultural regeneration are recognised as a key ingredient in economic growth and Hopetown Darlington will complement the economic growth ambition of the borough.

You can partner with Hopetown Darlington by sponsoring a building, area, festival, season or event. Your partnership will enable us to keep committing to free entry for all visitors, to invest in the education and development of our visitors and inspire future generations. Your partnership also comes with bespoke opportunities and benefits and VIP engagement events

Goods Shed

The 1833 Goods Shed is the entry point to the visitor attraction. It houses a café, shop, a digital media experience and a model railway for all to enjoy.

Sponsored by



WILLMOTT DIXON

SINCE 1852



FOUNDRY GREEN

Foundry Green is the outdoor, open-air space located in the centre of Hoptown Darlington.

Spread over approximately 2.5 acres, Foundry Green can accommodate thousands of visitors at Hoptown Darlington's outdoor events and festivals.

Sponsored by



NORTH ROAD STATION MUSEUM

North Road Station Museum offers a rich visitor experience immersing you in the story of the Stockton & Darlington Railway and Darlington's place within it through both traditional and exciting digital interactive experiences.

You are able to support us by sponsoring the museum building, the education rooms, events in the museum or parts of our collection.



WAGON WOODS

Wagon Woods is the brilliantly fun railway-themed adventure play park for all ages! Developed in consultation with local primary schools and childminders, the play park features intersecting rail-track walkways, a chimney to climb, and a 50-metre boardwalk through the trees. There is also an accessible incline track with interactive features and a companion slide suitable for wheelchair users who are able to transfer out of their wheelchair. Including a specially designed toddler area, Wagon Woods is a day out for all the family.

Sponsored by

HOMES BY **ESH** 



EXHIBITION HALL

The Exhibition Hall, within the 1853 Carriage Works, plays host to touring and bespoke exhibitions and events, improving access to national collections and providing a large space for education, entertainment and community.

Sponsored by

Darlington
Building Society 

THE STORES

Within the 1853 Carriage Works there is a study centre and open store which houses Hoptown Darlington's locally and nationally significant 30,000 artefact and archive collection.

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Bussey & Armstrong
Honours in Darlington since 1902



EXPERIMENT!



A thrilling time-travelling railway adventure that brings Darlington's rail history to life. Set on the platform at North Road Station Museum, jump aboard Experiment! to join Georgie and Stephen on a vivid, motion-based immersive ride through passenger rail travel from its earliest steam beginnings in 1825 to the high-speed trains of today and into the future, highlighting Darlington's impact on communities around the world. This unique simulator-style experience blends history, sights and sensations for all ages.

You are able to support us by sponsoring Experiment! in the following ways:

- An ongoing multi-year partnership
- An annual partnership
- A seasonal partnership
(festive Experiment! and/or spooky Halloween Experiment!)



STATION GARDEN

Hopetown Darlington's Station Garden celebrates the long history of railway station gardens and allotments. The Station Garden is a sensory garden where visitors can enjoy the sights and sounds of nature with a railway backdrop.

Bespoke partnership packages are available.



EVENTS AND EXHIBITIONS

Alongside being an international attraction, Hopetown Darlington is a community hub and hosts a series of events, exhibitions and activities all year round.

You can sponsor a single event or exhibition, a series of events or exhibitions, or a season such as Spooktown (Halloween) or HoHoHopetown (Christmas).

**SPOOK
TOWN**

**HO-HO
HOPETOWN**

There are also other opportunities to partner with us including sponsoring the Class 37 Locomotive, donating equipment and furniture or by simply through giving a donation.

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